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Motivation Innovations, LLC  
54 Hazard Avenue  
Suite 302  
Enfield, CT ~~06802~~ 06082  
Attn: Victor A. Ovadia, Manager

DAC  
et  
#13

March 10, 2009

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Commissioner for Patents  
Post Office Box 1450  
Alexandria, VA 22313-1450

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Dear Sir/Madam:

This is a response to the Notice, mailed on February 2, 2009 (copy attached), dismissing my request for change entity status and for acceptance of a fee deficiency submission. The Notice indicated that a Statement under 37 CFR 3.73(b) was required. The requested statement is enclosed.

Accordingly, I hereby renew my prior request to change the entity status for patent no. 5,612,527 from small to large entity, for the reasons stated in my original request (see enclosed copy of original request). The deficiency payment in the amount of \$2,055.00 was previously charged to my credit card on December 27, 2008 as acknowledged by the USPTO on December 26, 2008 (see enclosed Patent Bibliographic Data noting payment of Maintenance Fee under 1.28(c)).

I note that in the interim the requisite fee has increased by \$100. In the event that an additional \$100 payment is required, I have enclosed a credit card authorization for that amount.

Kindly telephone me if there are any questions regarding the above or there are any questions regarding payment issues.

Sincerely,

Victor A. Ovadia  
Manager  
Motivation Innovations, LLC  
54 Hazard Avenue  
Suite 302  
Enfield, Ct 06802  
Tel: 860-280-8817

03/18/2009 DALLEN 00000025 5612527

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Paper No. 12

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JOSEPH A. FISCHETTI  
PERMAN AND GREEN  
425 POST ROAD  
FAIRFIELD, CT 06430

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In re Patent No. 5,612,527  
Issue Date: March 18, 1997  
Application No. 08/414,281  
Filed: March 31, 1995  
Patentee(s): Victor A. Ovadia

NOTICE

This is a Notice regarding your request filed on December 26, 2008, which is being treated as a request under 37 CFR 1.28(c) for acceptance of a fee deficiency submission.

The request is dismissed.

It noted that the request to accept the fee deficiency filed on December 26, 2008 is signed by the Manager of Motivation Innovations, LLC, who appears to be the assignee of record. However, the assignee failed to comply with the requirements of 37 CFR 3.73(b). Therefore, the request to change the entity status cannot be accepted at this time.

37 CFR 3.73(b) provides that: (1) when an assignee seeks to take action in a matter before the Office, the assignee must establish its ownership of the property to the satisfaction of the Commissioner; (2) ownership is established by submitting to the Office, in the Office file related to the matter in which action is sought to be taken, documentary evidence of a chain of title from the original owner to the assignee (e.g., copy of an executed assignment submitted for recording) or by specifying (e.g., reel and frame number) where such evidence is recorded in the Office; (3) the submission establishing ownership must be signed by a party authorized to act on behalf of the assignee; and (4) documents submitted to establish ownership may be required to be recorded as a condition to permitting the assignee to take action in a matter pending before the Office. A blank Statement under 37 CFR 3.73(b) is enclosed for petitioner's convenience.

Patent No. 5,612,527

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Page 2

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The file does not indicate a change of address has been submitted; however, a courtesy copy of this Notice is being mailed the address given in the request. Thereafter, all future correspondence will be mailed to the address of record until otherwise instructed.

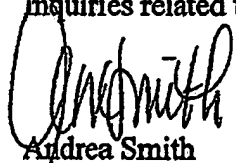
Further correspondence with respect to this matter should be addressed as follows:

By mail:                      Mail Stop PETITION  
                                 Commissioner for Patents  
                                 Post Office Box 1450  
                                 Alexandria, VA 22313-1450

By hand:                    U.S. Patent and Trademark Office  
                                 Customer Service Window, Mail Stop Petitions  
                                 Randolph Building  
                                 401 Dulany Street  
                                 Alexandria, VA 22314

The centralized facsimile number is (571) 273-8300.

Inquiries related to this communication should be directed to the undersigned at (571) 272-3226.

  
Andrea Smith  
Petitions Examiner  
Office of Petitions

Enclosure:    Privacy Act Statement  
                 Blank Statement under 37 CFR 3.73(b)

cc:    Victor A. Ovadia  
      Motivation Innovations, LLC  
      54 Hazard Avenue - Suite 302  
      Enfield, CT 06802



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PTO/SB/98 (02-09)

Approved for use through 03/31/2009. OMB 0651-0031  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Motivation Innovations, LLC

Application No./Patent No.: 08/414281; 5,612,527 Filed/Issue Date: Filed 3/31/1995; Issued 3/18/1997

Titled: "Discount Offer Redemption System and Method"

Motivation Innovations, LLC, a Delaware Limited Liability Company

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

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states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
2. ☐ an assignee of less than the entire right, title, and interest in  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

the patent application/patent identified above, by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 020227, Frame 0667, or for which a copy therefore is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet(s).

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

(NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Date

Victor A. Ovadia  
Victor A. Ovadia for Motivation Innovations, LLC

3/10/09  
Manager

Printed or Typed Name

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

**PATENT ASSIGNMENT**

The undersigned, Victor A. Ovadia, residing at 115 West Road, Unit 1006, Ellington, CT 06029, as the inventor named in the patents identified in Schedule A ("Assignor") and contributor of the relevant know-how, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby sell, assign and transfer to Motivation Innovations LLC, a Delaware limited liability company with a mailing address of 54 Hazard Avenue, Suite 302, Enfield, CT 06082 ("Assignee"), its successors and assigns, the entire right, title and interest for the United States of America and its territorial possessions, and all foreign countries including all rights of priority, in the patents and patent applications identified in Schedule A, and all inventions or improvements therein, and in and to all Letters Patent of the United States and all foreign countries which may or shall be granted on said inventions, or any parts thereof, or any divisional, continuing, reissue or other applications based in whole or in part thereon, such rights to be held and enjoyed by Assignee as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made, including without limitation the right to sue and recover damages for past infringement.

Assignor agrees to execute all applications, amended specifications, deeds or other instruments, and to do all acts necessary or proper to secure the grant of Letters Patent in the United States and in all other countries to Assignee, to vest and confirm in said corporation, its successors and assigns, the legal title to all such patents.

*[SIGNATURE PAGE TO FOLLOW]*

---

IN WITNESS WHEREOF, the Assignor hereto has executed this Agreement as of the date below.

Nancy Marcinaewski  
Witness

Victor A. Ovadia  
Name: Victor A. Ovadia

State of CT

) SS: Enfield

County of Hartford

I, Kristina B. Panceria, do hereby certify that Victor A. Ovadia this day appeared before me personally and did acknowledge that he did execute and deliver the foregoing instrument by signing his name, for the purposes therein named and expressed.

In Witness Whereof, I set my hand and official seal this 10<sup>th</sup> day of December, 2007.

Kristina B. Panceria  
Notary Public

Commission expires:

July 31, 2009

**SCHEDULE A**

Patent No. 5,612,527, filed on March 31, 1995, Titled "Discount offer redemption system and method" by Victor A. Ovadia.

Patent No. 5,468,021, filed on April 6, 1994, Titled "Carry card offer strip" by Victor A. Ovadia.

Patent No. 5,308,118, filed on October 14, 1992, Titled "Carry card offer strip" by Victor A. Ovadia.



Transmitted Via Fax to (571) 273-6500

Page 2 of 3

Motivation Innovations, LLC  
54 Hazard Avenue  
Suite 302  
Enfield, Connecticut 06802  
Attn: Victor A. Ovadia, Manager

December 26, 2008

U.S. Patent and Trademark Office  
Mail Stop M.  
Commissioner for Patents  
Correspondent PO Box 1450  
Alexandria, VA 22313  
Attn: Entity Status

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Regarding: Patent Number 5612527  
Application Number 08414281

Dear Commissioner,

On June 1, 2008, the 12-year maintenance fee on the above referenced patent was paid claiming small entity status. This was an unintentional error and large entity status should be large entity.

Kindly revise the status of this patent from small entity to large entity.

Please note a fee of \$1,955 was paid previously and a credit card transmittal form PTO-2038 is attached making an additional payment of \$2,055. This brings the total 12-year maintenance fee paid to \$4,010.

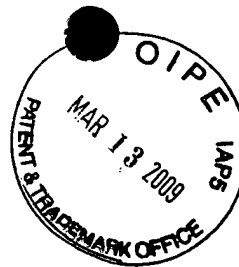
Please telephone me if there are any questions regarding the entity status of this patent or unresolved payment issues. I can be reached by telephone at (860) 280-8817.

Thank you,

Victor A. Ovadia  
Manager  
Motivation Innovations, LLC  
54 Hazard Avenue  
Suite 302  
Enfield, Connecticut 06802



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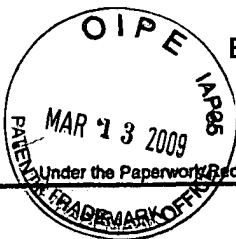
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Trademark Office****RECEIVED**  
**MAR 23 2009**  
**OFFICE OF PETITIONS****Patent Bibliographic Data**

03/09/2009

<b>Patent Number:</b>	5612527	<b>Application Number:</b>	0841421
<b>Issue Date:</b>	03/18/1997	<b>Filing Date:</b>	03/31/1997
<b>Title:</b>	DISCOUNT OFFER REDEMPTION SYSTEM AND METHOD		
<b>Status:</b>	4th, 8th and 12th year fees paid	<b>Entity:</b>	
<b>Window Opens:</b>	N/A	<b>Surcharge Date:</b>	N/A
<b>Fee Amt Due:</b>	Window not open	<b>Surchg Amt Due:</b>	Window not open
<b>Fee Code:</b>		<b>Total Amt Due:</b>	
<b>Surcharge Fee Code:</b>			
<b>Most recent events (up to 7):</b>	12/29/2008 Pat Hldr no Longer Claims Small Ent Stat 12/26/2008 Payment of Maintenance Fee under 1.28(c). 06/01/2008 Payment of Maintenance Fee, 12th Yr, Small Entity 07/28/2004 Payment of Maintenance Fee, 8th Yr, Small Entity. 05/16/2000 Payor Number Assigned. 03/21/2000 Payment of Maintenance Fee, 4th Yr, Small Entity. — End of Maintenance History —		
<b>Address for fee purposes:</b>	COMPUTER PACKAGES, INC. 414 HUNGERFORD DRIVE ROCKVILLE, MD 20850		

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(Name of Assignee)

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(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

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The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Victor A. Ovadia  
Signature

3/10/09  
Date

Victor A. Ovadia for Motivation Innovations, LLC

Manager

Printed or Typed Name

Title

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